

## VIDEO & AUDIO EDITING

### DYNAMIC FULL VIDEO & AUDIO EDITING

5-8 DAY TURNAROUND

INCLUDES:

- INTRO/OUTRO
- AD INSERTS

### PRICING

\$80 per episode + \$2.00/Raw Minute

(Example: \$200 per ep. at 1 hour)

AUDIO DISTRIBUTION TO PLATFORMS: +\$20/EP

VIDEO DISTRIBUTION TO PLATFORMS: +\$20/EP

## YOUTUBE - MICRO EP

8-15 MIN EP PULLED FROM FULL EP

INCLUDES:

- INTRO/OUTRO
- UPLOAD
- CAPTION

### PRICING

\$40 per finished video

\$50 per finished video (we choose timestamps)

## MARKETING ASSETS

### EMAIL/NEWSLETTER/GRAPHIC DESIGN

- EMAIL GRAPHICS
- EMAIL/NEWSLETTER MARKETING
- YOUTUBE MANAGEMENT
- SHOW DESCRIPTION/SHOW NOTES
- SHOW TITLES

### PRICING

\$ 600/Month

## PHOTO/VIDEO COVERAGE

### RECORDING MARKETING COLLATERAL

- BTS VIDEO COVERAGE OF ENTIRETY OF STUDIO VISIT
- BTS PHOTOS - 25-30 EDITED IMAGES PER STUDIO VISIT
- VIDEO RETURNED SAME DAY, IMAGES WITHIN 1-2 BDAYS
- INCLUDES 1 EDITED REEL

### PRICING

\$300/day + \$50/additional Reel/TikTok

### PLEASE NOTE:

- SOME DELIVERABLES ARE DEPENDENT OF CLIENT'S DELIVERABLES, EX: TIME STAMPS, EPISODE TITLES, DESCRIPTIONS - WINDOW OF DELIVERY DOES NOT BEGIN UNTIL CLIENT HAS SUBMITTED THEIR DELIVERABLES FIRST
- INVOICES ARE ISSUED ON THE FIRST DAY OF EACH MONTH FOR AGREED SERVICES. ANYTHING LEFT OVER OR UNUSED WILL GO TOWARDS NEXT INVOICE.
- SINCE SERVICES WILL HAVE ALREADY BEEN RENDERED AT TIME OF ISSUED INVOICE, INVOICES MUST BE PAID NET 5
- THERE WILL BE A LATE FEE OF 3% DUE EACH WEEK THE INVOICE IS LATE

## AUDIO ONLY EDITING

### AUDIO ONLY FOR WHEN APPLICABLE

4-5 DAY TURNAROUND

- INTRO/OUTRO
- AD INSERTS

### PRICING

\$20 per episode + 2.00/Raw Minute

## REELS/TIKTOKS/SHORTS

### 18-90 SECONDS SHORT FORM VIDEOS

TIMESTAMPS PROVIDED BY CLIENT: \$20/VIDEO

WE CHOOSE TIMESTAMPS: \$35/VIDEO

PROMO VIDEO, INCLUDES B-ROLL: \$120/VIDEO

### BUNDLE PRICING

BUNDLE PRICING: 6+ VIDEOS PER EP \$30/VIDEO

(WE CHOOSE TIME STAMPS)

## SOCIAL MANAGEMENT

### INSTAGRAM+TIKTOK+YOUTUBE SHORTS

- MANUAL POSTING (NOT A SCHEDULER)
- 5-7 POSTS PER WEEK
- CAPTION WRITING
- STORY POSTING ENGAGEMENT 2X WEEK
- EPISODE ANNOUNCEMENT GRAPHIC
- REEL COVERS AS NEEDED + QUOTE GRAPHICS

### PRICING

\$800/month + \$100 for active engagement/DMs + Comment Replies

## FULL SHOW MANAGEMENT

### ALL SERVICES LISTED ABOVE BUNDLE PRICE:

- BASED ON SINGLE EPISODE RELEASE WEEKLY AT 1 HOUR PER EPISODE
- ADDITIONAL FEES MAY APPLY FOR BONUS EPISODES OR EPISODES BEYOND 80 MINUTES OR UNDER 48 HOUR TURNAROUND
- 24 EPISODE AGREEMENT/6 MONTHS
- 6/7 POSTS PER WEEK ON SOCIALS

### ADDITIONAL SERVICES INCLUDED IN THIS PACKAGE:

- PROJECT MANAGEMENT
- BOOKING SERVICES
- GUEST COMMUNICATIONS
- SPONSORSHIP/SHOW PITCHING - ADTL. 18%
- PRE-PRODUCTION HELP WITH EPISODE CONTENT
- BI-WEEKLY MEETING WITH TEAM TO DISCUSS STRATEGY, ADVERTISING, MARKETING CONTENT
- UP TO 8 HOURS OF STUDIO TIME MONTHLY

**\$3,800/Month**

# NOTEWORTHY CLIENTS



The listed shows are to display work by You & Me Media. We have served these amazing clients through the form of either: Show Management, Consulting, or Podcast Marketing.  
\*Exciting new shows currently not pictured in pre-production.  
\*Ask us about joining the Y&M Network!

# PROCESS & PROCEDURES

We use a program called "Basecamp" to house all content and deliverables.

- Anyone from your team that desires access will have access
- There is unlimited storage function and this is how we will pass content back and forth during post production
- This is what the inside of one of our "Episode Folders" looks like for easy access to all of your content (see below). The yellow folders are where you, the client, will be responsible for adding time stamps, images you want used for marketing, notes, edits, etc. if applicable
- The green folders are where we upload our finished work
- Basecamp is where we will communicate any show related conversations
- You will be able to store all of your content here indefinitely which will alleviate your team's necessity to pay for online storage programs like Dropbox, etc. If for any reason our partnership in work is terminated, you will have 30 days to extract all of your content from Basecamp (by either starting your own Basecamp account or downloading externally)
- The photo below is for simple reference, display/processes look a little different now as tech is ever-changing

